



Walnut Creek CVB Special Advisory Board Meeting Agenda

Date: August 17, 2021 **Time:** 1:00 p.m. to 2:00 p.m.

Location: Hybrid Meeting – **Live:** Walnut Creek Chamber of Commerce Conference Room
1280 Civic Drive Suite 100 Walnut Creek

Via Zoom: Join Zoom Meeting Join Zoom Meeting
<https://us02web.zoom.us/j/85986448993>
Meeting ID: 859 8644 8993

One tap mobile +16699009128,,85986448993# US (San Jose)

I. WELCOME
a. Roll Call

Bob Linscheid

II. PUBLIC COMMUNICATIONS – This portion of the meeting is reserved for comment on items not on the agenda. Under the Brown Act, the Board cannot act on items raised during public communications but may respond briefly to statements made of questions posed; request clarification; or refer the item to staff.

III. CONSIDERATION / ACTION ITEMS

A. Vote for new Board Chair

Nominee: Doug Smith, Walnut Creek Marriott

Nicole Hankton

B. Information Item: Consideration to Update Feasibility Study for Conference Center

Bob Linscheid

- Walnut Creek CVB funded a market assessment for Performing Arts Center/ Conference Center in 2014. Recently CVB has had discussions about updating the previous study.
- Discussion on proposal to update Market Assessment for Walnut Creek Performing Arts/ Conference Center
- CVB to discuss options to move forward with study to assess demand, possible site assessments and financial model.(Formation of inclusive Working Group)

IV. NEXT MEETING: September 30, 2021, Discuss time

V. ADJOURN

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities.

NOTICE TO PUBLIC: You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.