



## Walnut Creek Visitors Bureau Advisory Board Meeting Agenda

**Date:** March 25, 2021      **Time:** 1:00 p.m. to 2:30 p.m.

**Zoom Meeting:** Log in info: Join Zoom Meeting

### I. WELCOME

**II. PUBLIC COMMUNICATIONS** – This portion of the meeting is reserved for comment on items not on the agenda. Under the Brown Act, the Board cannot act on items raised during public communications, but may respond briefly to statements made of questions posed; request clarification; or refer the item to staff.

### III. CONSIDERATION / ACTION ITEMS

#### A. CVB Update

- Digital Media via Mt Diablo Region Marketing Co-op

**Nicole Hankton**

#### B. St. Mary's College

- Fan 365 – Sponsor benefit
- Q&A

#### C. Approval of January Minutes

**IV. NEXT MEETING:** Proposed date: May 27, 2021

### V. ADJOURN

Meeting agendas and minutes are available prior to each meeting, at the Walnut Creek Chamber and Visitors Bureau office located at 1280 Civic Drive, Suite 100, Walnut Creek, CA 94596. In addition, they are also available at each meeting. Materials related to any item on this agenda, submitted to the Visitors Bureau after distribution of the agenda, are available for public inspection during normal business hours.